

PANSARI COURSE

Course Name: Traditional Pansari & Herbal Store Management

Duration: 6 Months | Eligibility: 8th/10th Pass | Mode: Theory + Practical

Month 1: Introduction to Pansari Business

- History & Importance of Pansari System
- Types of Grocery & Herbal Products
- Basic Knowledge of Spices (Masale)
- Traditional Indian Herbs Introduction

Month 2: Product Knowledge

- Dry Fruits Identification & Quality Check
- Medicinal Herbs & Their Uses
- Ayurvedic Powders & Raw Materials
- Storage & Preservation Methods

Month 3: Store Management

- Shop Setup & Layout Planning
- Stock Management Basics
- Weighing & Packaging System
- Basic Billing & Customer Handling

Month 4: Herbal & Ayurvedic Basics

- Basic Ayurveda Concepts
- Common Home Remedies Knowledge
- Herbal Mixture Preparation Basics
- Safety & Hygiene Standards

Month 5: Business & Marketing

- Retail Sales Techniques
- Pricing & Profit Calculation
- Wholesale Purchasing Methods
- Digital Marketing for Local Business

Month 6: Practical Training & Assessment

- Live Shop Training
- Product Identification Test
- Customer Dealing Practical
- Final Assessment & Viva